



ENERGY STAR® Award for Sustained Excellence in Energy Management

Food Lion, LLC

Salisbury, North Carolina



Food Lion, LLC is one of the largest grocers in the United States, operating over 1,200 stores. Food Lion joined ENERGY STAR in 1998 and over the past three years has reduced its energy use by more than 1.2 trillion BTUs, exceeding its energy management goals. The company has demonstrated a sustained superior energy management approach that has meant real results for Food Lion and the environment. With full support of upper management, Food Lion's energy management department has nearly quadrupled in size over the past three years, demonstrating the high priority the company places on energy management. In 2003, Food Lion continued to benchmark all of its stores and invest in significant upgrades, and it accomplished its ambitious goal of earning the ENERGY STAR on 100 stores. Because of its impressive energy program and its results, Food Lion is being recognized for the third straight year.

General Motors Corporation

Detroit, Michigan



General Motors Corporation (GM), the largest producer of automobiles in the United States, maintains an energy management program that consistently achieves impressive results. From 1995 through 2003, GM reduced its total energy use by more than 21 percent, as it aimed to meet an internal reduction goal of 25 percent by 2005. In 2003 alone, total energy savings amounted to a 6 percent reduction from 2002, despite an increase in the heating requirements. GM has assisted EPA in the development of a new sector-wide energy management tool—an energy performance indicator for auto plant efficiency—and has put it to work by benchmarking all of its auto assembly plants in North America in 2003. GM's savings are equivalent to the profit margin from the sale of 100,000 vehicles or planting 241,600 acres of trees, which is nearly three times the area of the city of Detroit. GM won its first ENERGY STAR award in 2002.



Hines

Houston, Texas

Hines is one of the largest privately held real estate development, investment, and management companies in the world, and continues to demonstrate exceptional management quality and integration of energy efficiency into its business operations. From earning two of the first three ENERGY STAR labels on commercial office buildings in 1999 to managing over 45 million square feet of top performing property, Hines is a shining example of superior energy management. Its sustained achievements can be attributed to top level, long-term understanding of the value of energy efficiency, selection of energy-efficient products and equipment, diligent performance testing and commissioning, and a focus on training onsite operating personnel. To date, 69 Hines buildings have earned the ENERGY STAR. Hines has received an ENERGY STAR award four years in a row.

Hines

Servidyne Systems, LLC

Atlanta, Georgia

Servidyne Systems, LLC is an energy solutions company specializing in energy benchmarking, monitoring, auditing, and related engineering approaches that increase building performance. Servidyne continues to integrate ENERGY STAR into its service offerings as a way to deliver value to their customers. The company launched several new initiatives in 2003, which will help set their direction for the next five years. These initiatives included demonstrating portfolio-wide energy improvements of 15 percent for a major commercial real estate client, communicating the benefits of energy efficiency and ENERGY STAR to financial decision makers through Sky Radio, and piloting a method of automatically providing EPA's energy performance ratings for buildings using its own customer energy tracking tools. Using EPA's performance rating system, Servidyne has evaluated more than 60 percent of its clients' facilities, sustaining the company's presence in the market as a leader in energy services. Servidyne has been recognized as an ENERGY STAR award winner four years in a row.





ENERGY STAR® Award for Leadership in Energy Management

3M

St. Paul, Minnesota



3M is a multinational, diversified technology company with leading positions in a variety of manufacturing businesses. 3M's commitment to the strategic management of energy use throughout its operations worldwide is evident from several key management steps. These include the regular involvement of the Chief Executive Officer in reviewing energy program performance, organization of the energy program under a central director, establishing energy teams throughout the varied businesses and plants, extensive tracking of energy use worldwide, and strong goals and policies. For the period 2000 through 2005, 3M challenged itself to achieve a 20 percent reduction in energy use per unit of product, globally. The company exceeded this goal by 7 percent, two years ahead of schedule. 3M's savings in 2003 were \$13 million, equivalent to powering about 14,000 homes for a year.

Eastman Kodak Company

Rochester, New York



Eastman Kodak Company is a leader in the creation and use of images in the photography, health, and commercial markets. An ENERGY STAR award winner for the second consecutive year, the company continues to demonstrate the value of superior energy performance by achieving energy savings amounting to \$2 million in 2003. Kodak's achievements are the product of its continuing commitment to strategically managing energy use and protecting the environment. Kodak's Energy Focus teams held more than 16 three-to-five day events, concentrating on specific opportunities to increase energy efficiency in a designated manufacturing process. In 2003, Kodak highlighted its partnership with ENERGY STAR by promoting energy efficiency within its community, to other industrial companies, and to the general public.



Fremont Unified School District

Fremont, California

Fremont Unified School District responded to California's natural gas crisis of 1999 and the rolling blackouts of 2000 by creating a comprehensive energy plan that included modernization of facilities, installation of energy-efficient equipment and controls, benchmarking school energy performance, thorough record-keeping, and behavior modification. In addition, the school district is adopting a measure that will return half of the energy savings to individual schools for use in classrooms, while the remainder will be reinvested to continue striving toward top energy performance. The result is that Fremont Unified has substantially reduced natural gas and electricity use at its 41 sites, despite the addition of 110,000 square feet of classroom space and more than 2,000 computers and other technologies. To date, 29 schools and the district administration office have earned and display the ENERGY STAR.





Giant Eagle, Inc.

Pittsburgh, Pennsylvania



Giant Eagle, Inc., has grown to be the number one supermarket retailer in the region, with 131 corporate and 84 independently owned and operated stores throughout western Pennsylvania, and parts of Ohio, West Virginia and Maryland. The company has demonstrated its commitment to energy management throughout the organization, up to the highest levels. Its Conservation Department, responsible for addressing all energy and environmental concerns for the company, reports directly to the President of Giant Eagle. Approved by senior management, its strategic energy management program is comprehensive and quantifiable. It focuses on energy-saving technologies, benchmarking energy performance, and monitoring facility energy use. Giant Eagle has set an energy goal to achieve and maintain the ENERGY STAR status for 80 percent of its corporate stores by FY 2005. The company is well on the way to achieving this goal, having benchmarked close to 100 stores and earned the ENERGY STAR on 17 of them. Giant Eagle also demonstrates its commitment to improving energy performance throughout the company by purchasing wind power, designing stores that incorporate skylights for daylighting, installing remote-communicating energy management system controls in nearly every store, and proactively upgrading stores with white roofing, occupancy sensors, and variable frequency drives on HVAC units.



Providence Health System

Seattle, Washington

Providence Health System, sponsored by the Sisters of Providence religious community and the Little Company of Mary Sisters, provides a comprehensive array of non-profit healthcare services across Alaska, Washington, Oregon, and Southern California. Upon joining the partnership in 1999, the President and CEO challenged energy managers to uphold Providence's core value of environmental stewardship by using ENERGY STAR to save energy and reduce air emissions. Providence hospitals began using the ENERGY STAR Buildings Manual and EPA's energy performance rating system as the backbone of its energy management efforts. Providence engineers regularly track and manage facility energy performance, set goals, and rank facilities by their energy intensity to prioritize improvement plans. Senior executives highlight energy savings and provide incentives for achievements. Providence's combined savings in energy is equivalent to more than \$28 million in new business.



Transwestern Commercial Services

Houston, Texas

Transwestern Commercial Services, a third-party property management provider, has made remarkable progress toward realizing its goal of completing a nationwide office property benchmarking campaign. To date, the company has benchmarked office properties for more than 40 separate property owning clients, affecting some 4,500 tenants. Transwestern has also moved beyond benchmarking to the second phase of its energy management plan—improving the energy performance scores across the portfolio of buildings under its management. In 2003, the weighted average portfolio-wide score of properties increased by 9 percent, to an average rating of 65. Committed not only to its own energy efficiency efforts, Transwestern also communicates the financial benefits and corporate responsibility of embracing energy efficiency and ENERGY STAR to numerous tenants, building owners, and other third-party real estate service providers.





University of Michigan

Ann Arbor, Michigan



Home to 38,000 students, the University of Michigan encompasses 538 buildings and more than 20 million square feet of floor space. An ENERGY STAR partner since 1997, the University of Michigan has progressed consistently in its implementation of a comprehensive energy management plan. The University's organizational commitment to energy efficiency was reinforced at the top levels in 2003 when President Dr. Mary Sue Coleman highlighted the University's ENERGY STAR efforts in her annual presentation to the state legislature. Individual buildings are metered and tracked to understand their energy use and monitor energy savings. By the end of 2003, the University had invested \$7.7 million in lighting improvements and \$8.3 million in mechanical system projects. As a result, savings from the energy management plan are conservatively projected at \$6.5 million annually. This equates to the full annual tuition for approximately 900 undergraduates, or an increase of 1.5 percent in the University's research mission.

USAA Real Estate Company

San Antonio, Texas



USAA Real Estate Company
Investor - Developer - Manager

USAA Real Estate Company, the investor, owner, and manager of real estate for its parent organization, USAA, maintains an aggregate portfolio exceeding 30 million square feet of commercial real estate nationwide. An ENERGY STAR award winner for the second year in a row, USAA has improved the average performance rating across its portfolio by 37.5 percent. In 2003 alone, the portfolio's energy performance improved by 10 percent. USAA focused recent efforts on maintaining benchmarking and training activities across the entire portfolio, including USAA's corporate real estate facilities. Using the energy performance ratings of the portfolio, USAA teamed with ABM Engineering and American Energy in 2003 to focus on improving the least efficient properties. With upper management support to link energy improvements to the company's core culture, USAA integrated energy management and ENERGY STAR into continuous improvement and long-term commitments.



ENERGY STAR® Award for Excellence in Service Provider Performance

ei3 Corporation

Montvale, New Jersey

ei3 Corporation provides real-time monitoring and reporting solutions to the industrial, commercial real estate, and hospitality markets. The company is committed to using ENERGY STAR tools and resources, particularly EPA's energy performance rating system, to improve energy efficiency in its customers' facilities. Working with champion ENERGY STAR partners in the hospitality industry, ei3 integrated EPA's energy performance rating system into its own EnergyWatch service and successfully benchmarked hotel properties automatically through this service. ei3 now provides custom ENERGY STAR benchmarking reports for the current month and past 12-month period to all customers using its EnergyWatch service. ei3 integrates real-time energy monitoring with energy saving upgrades to demonstrate improvement on the energy rating scale and document savings.





ENERGY STAR® Award for Excellence in Business Outreach

American Hotel & Lodging Association

Washington, DC



The American Hotel & Lodging Association (AH&LA) is a 93-year-old federation of state lodging associations with more than 11,000 property members worldwide, representing 1.5 million guest rooms. As part of its commitment to help the lodging industry achieve a higher standard of environmental responsibility, AH&LA strengthened its partnership with EPA through ENERGY STAR and developed a robust educational campaign to bring practical energy management solutions to the lodging industry. Energy-saving solutions were delivered to members via the Association's Web site, focused committee meetings, and articles in magazines and newsletters reaching more than 60,000 members. The "Energy Saving Tips for Lodging" video, a joint project with EPA, is the centerpiece of AH&LA's educational effort. It highlights the benefits of energy efficiency and provides all hospitality employees with tips and low-cost steps that can dramatically reduce energy use.